



Landscape Contractors
Association Member



Member



Happy Holidays From the Entire Johnson's Landscaping Family!

Inside this issue:

<i>Brighten Up Your Landscape</i>	2
<i>Keeping the Christmas Tree Fresh</i>	2
<i>The Value of Landscaping</i>	3
<i>Winterize Your Trees</i>	3
<i>The Dreaming Season</i>	4

As business owners we realize there are many other landscaping companies with whom you could trust your business, and we thank you for allowing the Johnson's Landscaping Team the opportunity to serve your landscaping needs. We believe that the very fabric of a successful organization is a satisfied customer. Thanks!

You are receiving our flagship issue newsletter! We intend this to be an educational landscape, design and construction series. Our main objective is to share our experienced, best-in-class, and innovative ideas to enhance the look, feel, use and value of your landscaping and home.

In this quality newsletter we will bring you valuable seasonal tips and information. In addition, we will also introduce you to new services, plant materials, and products.

As we continue to strive for excellence, we always appreciate your input and thoughts on our newsletter. Please feel free to contact Johnson's at: **(301) 740-8850 or info@jlsinc.net**



Please visit our website at:

www.JohnsonsLandscaping.com
301-740-8850

Holiday Savings

At Johnson's Landscaping, we specialize in the designing and building of custom residential landscapes. We are currently scheduling our winter/early spring projects. Why not give us a **call for an ESTIMATE** and take advantage of our **Winter Construction Discount?** Here is just a sampling of the services we provide:

- Patios and Walkways
- Ponds and Waterfalls
- Lighting and Irrigation
- Steps and Stonewalls
- Arbors and Trellises
- Planting and Sodding

Winter Construction
Discount up to:

15% OFF

Offer expires 12/31/2007

Brighten Up Your Winter Landscape



Whether the winter garden is a wonderland of ice and snow — or a brown and gray drab — cynics say there's nothing to see. Wrong! The beauty of unclothed deciduous trees includes one of their most overlooked but dramatic features: the bark. Especially in winter the many colors, textures and patterns of bark in selected

species seem to take on a whole new beauty. Please contact us to find a great shrub or tree for winter interest.

Some examples are:

- Paper bark maple
- Red/yellow twig dogwoods
- Crape Myrtles
- Japanese flowering cherry
- Snake bark maple
- Sycamore tree



Keeping The Christmas Tree Fresh

The best way to have a fresh tree is to cut one at the last minute. We recommend the following strategies:

- Keep it as cool as possible for as long as possible.
- Place it in water as soon as possible.
- Should be kept outside to help keep it cool and out of drying winds and direct sunlight.
- Once you bring it indoors, keep it away from heat sources such as radiators and heat vents.
- The callus will prevent the tree from absorbing water, so a fresh cut is needed.
- The tree may soak up anywhere from two pints to a half a gallon a day, so be sure to keep the stump cut in water. If the water level is allowed to drop below it, you will need to re-cut it.

To avoid the hassle of the needles, you can purchase a live tree and plant it in your yard after the holidays. Good luck with your tree!



**Gardening
requires lots of
water - most of
it in the form of
perspiration.
- Lou Erickson**

The value of Landscaping

Did you know?

Not only does a properly designed and installed landscape look terrific but...

- The proper placement of shrubs and trees around your home or office could reduce utility bills by as much as 20% and conserve energy while creating a healthy environment.
- When selling your home, a well designed and installed landscape can increase your property value by as much as 15% while reducing the selling time by as many as 6 weeks.

*Washington Post Home Section 9/23/06



Winterize Your Trees

In the city, trees and shrubs face both natural and man-made challenges. In our area salt trucks and snow plows will soon be clearing the streets of snow and ice. A lot of that snow and ice will end up on and against city trees and shrubs.

To winterize evergreens:

- Put up a barrier around the base of the tree, such as a burlap wrap.
- Apply an anti-transpirant that will protect the foliage from moisture loss. (also great for Christmas trees)

To winterize trees near the street:

- Put up a barrier of board or fencing, so the snow has something other than the tree trunk to pile up against.
- If you already have fencing surrounding the trees, add extra protection installing 'silt fence' around the

tree's base. Easily found at your local hardware stores.

- Flush the soil with water in the spring to wash away excess salt. Don't wash away salts during freezing weather because this will form more ice problems.

For a long-term solution, plant trees that are salt tolerant.

For example:

- Norway maple
- Scotch elm
- Honey locust
- Japanese black pine

Get a jump on the season by potting up some daffodils, tulips, hyacinths and other spring-blooming bulbs to brighten the home during dreary winter days.





" A Growing Family Tradition Since 1960"

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To unsubscribe to this newsletter please contact us at info@jlsinc.net or 301-740-8850.

The Dreaming Season



Gardening activities are at seasonal lows, an ideal time to plan gardening projects. Curl up by the fireplace with a notebook and list what you like about your property and what you do not. Getting ideas down on paper will organize your thoughts and help you communicate with our designers who can help realize your

dreams.

List the ways you hope to use your property-include everything from outdoor dining, to swimming pools, to play equipment, to inspiration and contemplation. List what you covet-favorite plants, styles, anything you would love to see in your garden. Finally, call us-we will help make your winter dreams into summer realities!

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